

Doris Neubauer

Experienced UX leader with 10+ years of shaping team culture and customer-first processes to innovate within large matrixed organizations

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EXPERIENCE

Google — Senior Staff User Experience Manager

JAN 2014 - CURRENT • BOULDER

Managed midsize teams of designers, researchers and writers (included jr. managers) focused on YouTube advertising and Customer Engagement

Directed experience strategy using a user-first mindset that guided collaboration and execution across product, engineering and marketing

Reformed organizational operations that increased UX's sphere of influence and innovation across development lifecycle — from goal setting, experimentation through to overseeing launch readiness

GOOD — Senior UI Designer

AUG 2011 - JUL 2013 • LOS ANGELES

Created flexible UI design system for good.is (web platform) while also exploring and evangelizing innovative concepts for new product concepts

Design for Social Good — Creative Director

MAY 2009 - JUL 2011 • NEW YORK

Oversaw small in-house team of creative professionals to define and articulate the vision of marketing projects for various nonprofits

Open Society Institute — Design Consultant

MAY 2008 - JUL 2011 • NEW YORK

Worked closely with creative leaders to help guide creative and brand strategy across non-governmental organizations (focus region Africa)

Parsons the New School for Design — Adjunct Faculty

AUG 2008 - MAY 2011 • NEW YORK

Led in-person lectures grounded in active discussion and project-based learning for college freshman and sophomore students

Microsoft — Interaction Designer

2009 • NEW YORK

Contracted to worked on a proof-of-concept app prototype for living room and TV alongside Creative Director and 3D motion designer

EDUCATION

MFA | Design & Technology

Parsons School of Design
2007 - 2009

BFA | Graphic Design

Wayne State University
2003 - 2007

Fellow | Interaction Design

Parsons School of Design
2006

COMMUNITY CONTRIBUTIONS

[AI for Customer Engagement at Google](#) (Management Business Review)

Co-author • 2023

SXSW Programming for Non Programmers

Teaching Assistant • 2013

GOOD Design Hackathons

Organizer • 2012, 2013

Design Mozilla Open Badges

Instructor • 2013

Reinvent Business Hackathon by frog Design

Mentor • 2012